JAN 2 8 2005 5

AF/SPW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Faulkner, Sammy Marston

Appl. No.: 10/715,399 Filed: 11/19/2003

Title : FISHING LURE WITH CONCEALED HOOK

Grp./A.U.: 3643

Examiner : Rowan, Kurt C.

Docket No.: 14488CIP

Honorable Commissioner of Patents

Alexandria, VA 22313-1450

RESPONSE TO FINAL OFFICE ACTION

Sir:

In response to Final Office Action of November 30, 2004, the following is submitted.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this response.

Remarks/Arguments begin on page 9 of this response.